



Interreg III B



NEPROVALTER project: a model for the valorisation of the agriculture of the alpine area. *Tarvisio, 1-2 December 2005*



ORGANIC AND QUALITY MEAT AND DIARY PRODUCTION  
**OBJECTIVES AND ACTIVITIES**

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## INTRODUCTION to WP 5 and WP6

Why the study of organic meat and dairy production were considered?

Because:

1 - we were interested to a territorial approach

2 - organic production could be a system to diversify livestock production

3 - organic production represented an opportunity to consider other ways of livestock quality certification

## WP5 - organic meat production in the transnational Alpine area

### PARTNERS INVOLVED

Coordinator: LIG

Partners: FVG, HBLFA-Raumberg,  
KAR, PABZ, VDA, VEN, UNILJ

## WP6 - organic dairy production in the transnational Alpine area

### PARTNERS INVOLVED

Coordinator: HBLFA-Raumberg, FVG

Partners: VDA, HBLFA-Raumberg

## WP5 and WP6 GENERAL OBJECTS:

- (1) echocompatible and sustainable development of the Alpine territory
- (2) creation of a transnational network to develop Alpine organic areas
- (3) increase local farmers' income

## WP5 and WP6 SPECIFIC OBJECTS:

- (1) meeting the increasing demand of consumers for high quality meat products
- (2) promotion of organic farming and livestock in the Alps
- (3) safeguard and protection of the Alpine environment and landscape.

## WP5 and WP6 ACTIVITIES:

- 1) analysis of the current situation of the meat and dairy production at regional level;
- 2) review on the current legislation on meat and dairy production methods;
- 3) feasibility studies on conventional and organic method for meat and dairy production
- 4) economical, legal and technical evaluation on organic method for meat and dairy production;
- 5) workshops addressed to farmers, technicians and local authorities;
- 6) data and information exchange among PPs;
- 7) technical meetings among PPs.

## WP5 and WP6 METHODOLOGY (common works):

- 1) identification of pilot area for detailed studies and for the creation of a model useful for other territory
- 2) achievement of information about all the chain-production stages:

## WP5 and WP6 METHODOS AND TOOLS:

### Production:

- analysis of animal production situation in pilot areas ("weak and strong points") and evaluation of conversion costs;
  - comparison between organic and conventional farming production costs;
- Working tool: questionnaire addressed to farmers and local institutions

### Processing:

- examination of local structures if adapted to the processing of organic products and eventual costs for their adaptation;

Working tool: surveys and interviews

### Market distribution

- evaluation of alternative ways of marketing concerning organic animal production

Working tool: interviews and questionnaires addressed to butcheries, restaurants, holiday farms, large scale organised distribution

### Utilisation:

- assessment of consumers' interest in organic products;
- assessment of other forms of sale (private consumers, school refectories, etc.)

Working tool: interviews and questionnaires addressed to tourists, private consumers, school refectories

## WP5 AND WP6 METHODOLOGY (transnational activity):

Study of the traceability of the meat and dairy productions carried out by PABZ

## WP5 AND WP6 METHODOLOGY (specific local activity):

Other activities and results are carried out by each partners in their territory: studies, promotion ecc.

## QUESTIONS ON WP5 AND WP6:

The Neprovalter final conference should be able to give indication about the following questions:

- 1 - Can organic meat and milk productions enhance mountain animal production?
- 2 - If so, what are the necessary conditions and which model can be proposed in the whole mountain area that could be respectful of the single peculiarities?
- 3 - If not, what are the reasons that advise against conversion to organic farming?
- 4 - If not, are there however other ways to enhance mountain animal production?