



Interreg III B

**Project final conference
NEPROVALTER**

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**NEPROVALTER:
A METHOD OF INTEGRATED
DEVELOPMENT FOR THE
TERRITORY AND OF NEW
PLANNING SKILLS**

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1. INTEGRATED DEVELOPMENT

A - introduction

Projects/Programmes of integrated development → integrate different economic sectors, social perspectives and environment of a given system

Taking into consideration the interactions among the components of the system improves the final result of the development project (its positive effect)

Each of the concerned components when considered and implemented individually does not lead to the same advantages for the system that an integrated approach can ensure

1. THE CONCEPT OF INTEGRATED DEVELOPMENT

B – possible patterns of integration

Pattern of integration	Comment
Integration among economic sectors	→ agriculture, tourism, handicrafts, services
Integration and strategy	→ measures adopted complementary, synergies complying with prominent objectives
Integration and proposals of the stakeholders	→ public sector, economic sectors
Integration of the production-chain	→ optimisation of the different steps of the production chain
Integration at territory level	→ local development strategy
Integration among programming instruments	→ coherency of the planning measures: territory, Region, State, EU community



2. INTEGRATED DEVELOPMENT AND EU PLANNING

A – Alpine Space

The CIP Interreg IIB Alpine Space is also concerned with concepts of integrated development

Where:

Programme and
Programme Complement

How:

sustainable development, interdependency with other territories, conservation of the natural resources, networks, involvement of the population, integrated approach, partnership

Programme Priorities and
Measures

contents and objectives (spatial planning, development, competitiveness, natural resources management, cultural heritage)

Measure 2 of the Priority
1 in particular
(Competitiveness and
sustainable development)

Measure 2 is aimed to strengthen the competitiveness of the Alpine space by setting common approaches in different sectors such as agriculture, craft activities, services, tourism and promoting the development of the different territories of the Alpine Space according to their specificity



2. INTEGRATED DEVELOPMENT AND EU PLANNING

B - Rural development 2007-2013 (EC Reg. no. 1698/2005)

1. possible overview

Main topics	Integration
Integration and development of the agri-food sector	→ <i>possible integration for the productive-chain</i>
Integrated management of the policies for competitiveness and agri-environment	→ <i>possible integration among the aims of the EU policies</i>
Integration of the rural development measures at level of single territory	→ <i>possible integration within-territory</i>
Involvement of the social and economical partnership both for the planning and the management phase	→ <i>possible integration of the expectations and synergies of the economic sectors</i>
Comprehensive and integrated strategy of the agri-food sectors at different level of planning and complementarity of the rural development at level of individual Member State and Community	→ <i>possible further upper levels of integration</i>

2. INTEGRATED DEVELOPMENT AND EU PLANNING

B – Rural development 2007-2013 (EC Reg. no. 1698/2005)

2. strategy framework (art. 9 of the Regulation)

The Community strategic guidelines for the rural development → a framework for the integration of the Community policies

Topic	Comment
Focus on the areas where the EU support for the rural development creates the most added value at EU level	→ <u>maximize benefits for the Community</u> → <u>promote the economic viability of rural areas</u>
Link with the main EU priorities for <u>environment</u> (conservation of the natural resources and bio-diversity), <u>competitiveness</u> and <u>employment</u>	→ <u>knowledge and innovation transfer, investments on the human resources</u> → <u>more employment opportunities</u> → <u>professional training</u>
Ensure coherency with other EU policies: <u>cohesion</u> and <u>environment</u>	→ <u>sustainable use of resources and conservation of natural resources</u> → <u>synergy with other structural policies and employment policies</u>
Accompany new market oriented CAP	→ <u>EU and world scenarios</u>



2. INTEGRATED DEVELOPMENT AND EU PLANNING

B – Rural development 2007-2013 (EC Reg. no. 1698/2005)

3. Axes of the programming

Strategic axes of the instruments have been included in the Regulation (→ focus on the strategic objectives established → aim: integration of the policies)

Axes	Objectives of the measures
Axis I - Improving the competitiveness of the agricultural and forestry sector	<ul style="list-style-type: none">→ promoting knowledge and improving human potential→ restructuring and developing physical potential and promoting innovation→ improving the quality of agricultural production and products
Axis II - Improving the environment and the countryside	<ul style="list-style-type: none">→ agri-environment→ Natura 2000 aid schemes→ LFAs→ Animal welfare payments
Axis III - The quality of life in rural areas and diversification of the rural economy	<ul style="list-style-type: none">→ diversification→ services to the rural population→ rural context, heritage→ animation and implementation
Axis IV – Leader	→ Implementing local strategies based on Axes I, II e III , cooperation



3. INTEGRATED DEVELOPMENT: NEPROVALTER

A - integration among contents

1. overview

Type of integration	Comment
At territory level	→ a network of territories, institutions and others dealing with the agricultural development of a peculiar area of the European Space;
Economic-Social-Environmental	→ dealing with the Alpine Space under the view of economy and culture; → combining economical, environmental and cultural aspects with the aim of proposing a development model based on the local resources (nature, environment, human resources);
Population	→ agree on the objectives with the local population; → expectations of the population;
Within-sector (agriculture)	→ 5 WPs integrated to promote a development model of the Alpine Space focused on agriculture

3. INTEGRATED DEVELOPMENT: NEPROVALTER

A - integration among contents

2. topics connecting the traits of the agricultural sector

Description	Meaning
WP-a Organic method meat production	→ quality and health standards of the production methods
WP-b Organic method milk production	
WP-c Local typical agricultural production	→ quality and identity of the local productions → valorisation of the territory and of its agricultural traditions
WP-d Didactic farms	→ knowledge of the territory and its agricultural traditions → promotion of the territory → new opportunities for connecting rural Alpine Space and urban areas
WP-e Social farms	

INTEGRATED DEVELOPMENT: NEPROVALTER

B – general method

Aspect	Comment
<u>Singling out of the pilot areas:</u> each PPs singled out the pilot areas where the activities are carried out	<ul style="list-style-type: none">→ requirement of the CIP Interreg IIIB→ territory analysis→ analysis of the connections among the economical components and social components
<u>Economical:</u> project topics have been implemented taking into consideration correlation and synergies	<ul style="list-style-type: none">→ evaluated at farm level→ interdependency of the economic sectors (agriculture, environment, tourism, delivery, restaurants-catering)
<u>Stakeholders, actors:</u> involvement of the actors (private, public sector, rural population)	<ul style="list-style-type: none">→ territory development is related to the involvement of the stakeholders;→ farmers, tourism, local dealers, producers association, local councils, vet services, welfare services, education→ rural population, preservation of the traditions
<u>Environment and nature</u>	<ul style="list-style-type: none">→ high value traits of the territory
<u>Search for cooperation</u>	<ul style="list-style-type: none">→ networking and contacts among actors



3. INTEGRATED DEVELOPMENT: NEPROVALTER C – examples

Project activities	Comment
<u>Organic method of the animal production</u>	<ul style="list-style-type: none">→ weak and strong points (horizontal and local analysis);→ involvement of the farms and actors (interviews, seminars, workshops);→ analysis of the possible production-chains;→ traceability;→ information exchange among territories;
<u>Valorisation of the local typical productions</u>	<ul style="list-style-type: none">→ surveys on the local traditions;→ involvement of the rural population;→ analysis of possible production chains and market outlet;→ successful examples and local development opportunities;
<u>Network of the didactic farm and of the social farms of the Alpine Space</u>	<ul style="list-style-type: none">→ involvement of the farms;→ criteria and requirements discussed with public services (welfare, education);→ experience exchange among farmers of the different territories;→ cooperation (tourism development agencies)

3. INTEGRATED DEVELOPMENT: NEPROVALTER

D.1 – EU planning 2007-2013

Project topic	Focus on	Rural development reference 2007-2013
Organic method of the animal production (milk, meat) of the Alpine Space	Integration of the production chain Cooperation	Axis I → supporting cooperation projects among actors of the agri-food chain (new products and new technologies of the process) → participation in food quality schemes Axis IV → integrated projects on the territory, local partnership
Quality of the animal productions of the Alpine Space	Organic methods of production	Axis I → modernization of the agr. holdings Axis II → agri-environment payments → animal welfare payments

3. INTEGRATED DEVELOPMENT: NEPROVALTER

D.2 – EU planning 2007-2013

Project topic	Focus on	Rural development reference 2007-2013
<p>Local typical agricultural productions of the Alpine Space</p> <p>Valorisation of the territory through the knowledge of the local typical production of the Alpine Space</p>	<p>Integration of the production chain Cooperation and networks</p>	<p>Axis I</p> <ul style="list-style-type: none"> → participation in food quality schemes → Information, promotion <p>Axis IV</p> <ul style="list-style-type: none"> → integrated projects on the territory, local partnership → inter-territorial cooperation (within a Member State) → transnational cooperation
	<p>Local development plans</p>	<p>Axis III</p> <ul style="list-style-type: none"> → animation and training <p>Axis IV</p> <ul style="list-style-type: none"> → integrated projects on the territory, local partnership

3. INTEGRATED DEVELOPMENT: NEPROVALTER

D.3 – EU planning 2007-2013

Project topic	Focus on	Rural development reference 2007-2013
<p>Network of the didactic farms of the Alpine Space</p>	<p>Diversification Cooperation and networks</p>	<p>Axis III</p> <ul style="list-style-type: none"> → animation and training → diversification in non agriculture → encouragement of tourism <p>Axis IV</p> <ul style="list-style-type: none"> → integrated projects on the territory, local partnership → transnational cooperation
<p>Network of the social farms of the Alpine Space</p>	<p>Local development plans</p>	<p>Axis III</p> <ul style="list-style-type: none"> → animation and training → conservation and upgrading of the rural heritage <p>Axis IV</p> <ul style="list-style-type: none"> → integrated projects on the territory, local partnership

CONCLUSIONS

- The implementation of the project NEPROVALTER is consistent with the approach of the models of integrated development
- The animation activities and the involvement of the actors of the system pursued through the project NEPROVALTER, provide the reference and the basis for the future follow-up activities devoted to the implementation of the development model/s identified for the territory
- The new EU planning for the rural development (2007-2013) is oriented to the aim of setting up integrated development models
- The development model proposed with the project Neprovalter can be actively implemented through the measures foreseen with the new EU planning instruments of the rural development

