

Neprovalter Partner Carinthia

Pilot Area

Lavanttal



LAVANTTAL
Culinary delights



EUROPEAN UNION



Interreg III B



Austrian Government



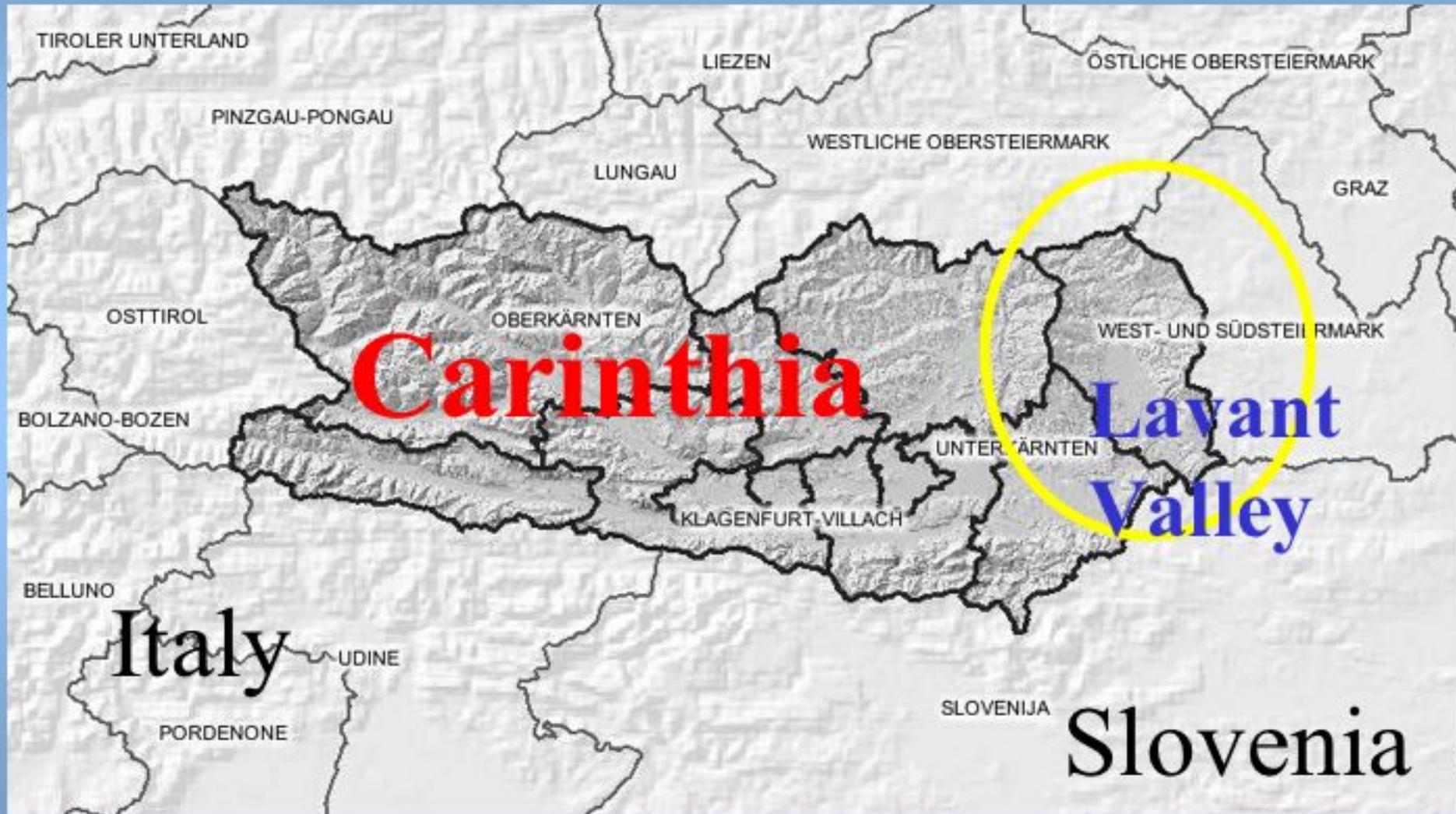
Neproválter



KÄRNTEN

This project is co-financed by the European Union and the Province of Carinthia.

The pilot area



Carinthia - Lavanttal

	Province	District
Name	Carinthia	Lavant Valley
Inhabitants	563.000	57.000
Capital town	Klagenfurt	Wolfsberg
Distance	Klagenfurt – Udine: 160 km	Klagenfurt-Wolfsberg: 60 km
Communities	58	9

Mostbarkeiten (cider delicacies)

- A cooperative of farmers, restaurant owners, carpenters and communities of the Lavant Valley
- Revitalisation of an old farm called „Zogglhof“ and founding of the competence center of fruit processing
- Center for seminars
- Sales area called Cider gallery
- Museum of fruit trees

Primary product: Economic fruit

- Apples and pears out of „Streuobst“ fruit plantation
- plantations with tall trees characterize the landscape
- most of them are very old sorts
- It is abstained from synthetic fertilizing and chemical pest control
- Production quantity 1 – 1,5 mill.t/year

Manufactured product: Lavanttaler Cider

- Old sorts like
Bohnapple,
Marschanska,
Renettenapple etc.
- The juice is fermented
to apple wine (cider)
- Self consumption
- Direct selling
- Selling to restaurants

Apple vinegar

- Produced from cider by acetic acid fermentation
- A cooperative for production and sale was founded
- Raw material is purchased from the members

Spiced vinegar

- Apple vinegar is mixed with herbs
- Saffron, aniseed, thyme
- Extraction of the essential oils inside the vinegar (2-3 month)
- Delivering to catering trade by a trading partner

Wine pear brandy of St.Paul

- Wine pear of St.Paul is a old typical sort of this region
- Founding of the wine pear brotherhood
- Destillation of brandy
- Ripening in oak barrels
- Registration of the trademark „Sakra Sanktus“

Asparagus of Lavant Valley

- Production on pasture soils along the Lavant river
- The typical period of harvesting asparagus is April to June
- Delivery to the catering trade
- A gastronomic culture has developed right round the asparagus from Lavant Valley

Neprovalter WP 7 – publicity campaign

- Contact an advertising expert
- Equipment to take part on fairs (fotos, rollups etc.)
- Folder about culinary delights from Lavant Valley,

Fairs and events

- GAST 2005
- Alpen Adria
Mostmesse 2004,
2005
- Family and spare time
fair 2005
- Apple fesival 2005
- Excursion to
neprovalter partner