

## **INVEST IN AOSTA VALLEY**

**A Green Smart Region for Quality Enterprises** 

Best place for develop your company.



### The smallest Italian Region:



127.000

Inhabitants



39 inhabitants/km2 population density

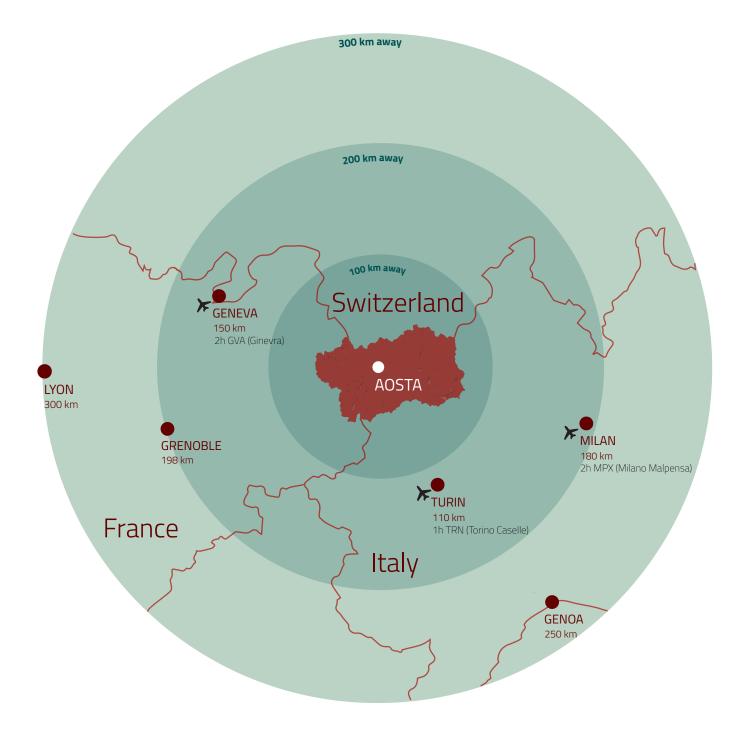


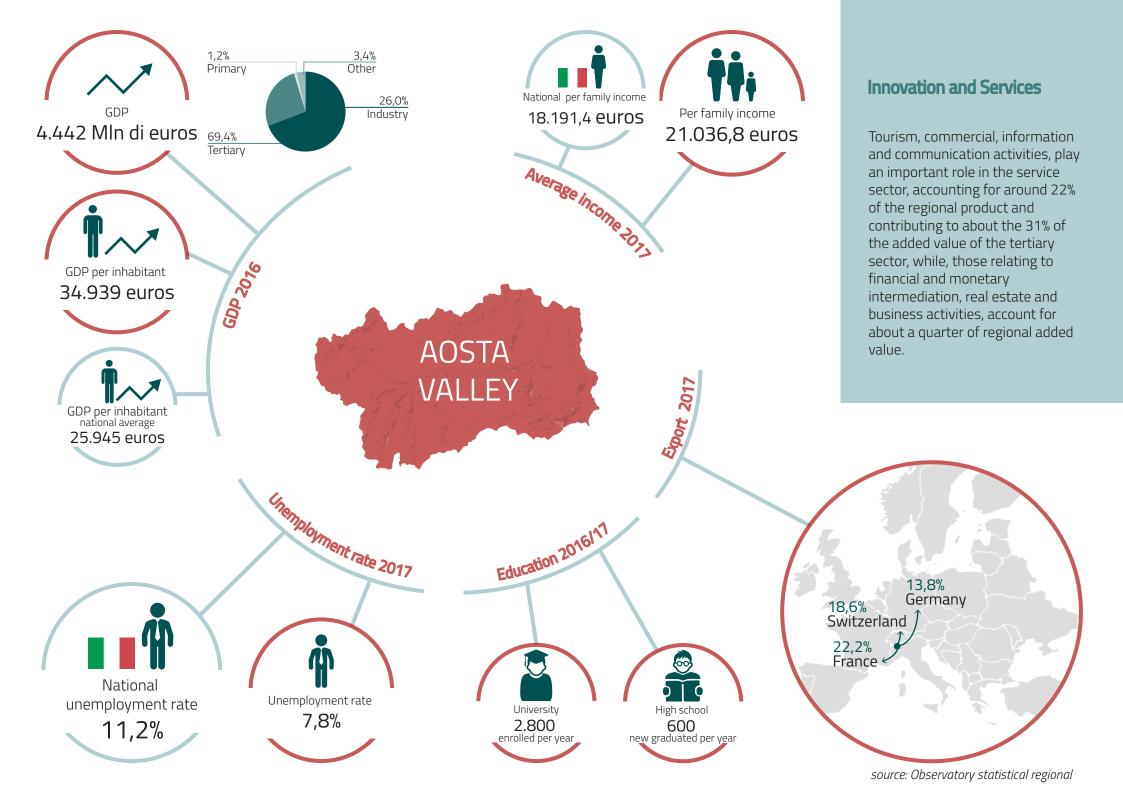
3.263 km<sup>2</sup>
Surface

### **Bilingual Region**



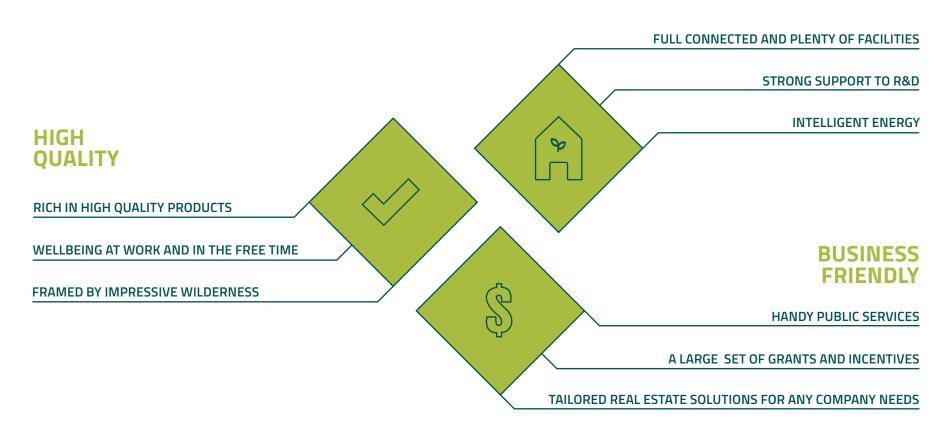
Perfect bilingual parity between Italian and French in teaching, from pre-school to second-grade schools, with knowledge of French aligned with that of multilingual Francophone countries (Belgium, Canada e Switzerland).







### SMART ENVIRONMENT



A gate to France and Switzerland,
High life quality surrounded by highest mountains in Europe
A smart environment where to set a company, eased by helpful public administrations,
grants availability and closeness to Milan and Turin.

# HIGH QUALITY PRODUCTS

Valle d'Aosta has adopted a Smart Specialization Strategy RIS3 for research and innovation, aimed at enhancing the productive areas of excellence, taking into account the strategic positioning of the land, identifying in the "Mountain of Excellence", the "Intelligent Mountain" and the "Sustainable Mountain" the priority areas on which to focus investments in research and innovation.

Engineering, electronics, components.

Products and services for mountain activities.

Typical products (33 wines DCO, 9 grappa DCO, 4 foodstuffs DCO).







**Well-being:** second in Italy in the GDP and income per inhabitant ratio.

**Liveability:** second in Italy in the "Life Quality" index (2016) by the "Sole240re", the national economic newspaper.

**Security and Justice:** fifth place in Italy for minor thefts, frauds and causes, in the "Life Quality" index (2016) by the "Sole240re.



**Services for families:** the first Italian region in childcare services and the second in services for working mothers, according to the "Mother Index" by Save the Children.

**Health:** second region for patient satisfaction and first for beds in protected residences, according to the Health Performance Index (Demoskopika Institute 2017).

**Elderly care:** "60 and more" award by Federanziani (the Italian Federation of elder people associations) for the quality of the public service (2012).



**Sport:** 1,200 km of ski slopes and cross country trails, 5,000 km of hiking trails, mountain bike, free climbing, rafting kayak, hydro speed and hang gliding, in addition to traditional sports.

**Culture:** historical roman and medieval heritages, exhibitions, international performances and cultural activities.

**Leisure opportunities:** shopping, restaurants and quality food, folk traditions, handcraft products, fairs and ancient sports.



BUSINESS FRIE









First in Europe in Parks and protected areas.

27 Site of Community Importance and 5 Special Areas of Conservation.

13% of the region surface protected by parks, nature reserves and oases.

30% of the region surface protected by "Natura 2000 network".



### **Endless mountains**

Monte Bianco, Monte Cervino, Monte Rosa, Gran Paradiso.

The "highest" Italian region. 28 peaks above 4.000 m and over 60% of the territory located above 2.000 m a.s.l.



### A sustainable economy

First Italian Region in ISO 14001 qualified enterprises.

Second in Italy in the "Green economy" index.

Valle d'Aosta, due to its small size and its ability to innovate, represents a potential "laboratory for innovation" where to invest and produce high-tech products and smart applications.



Optimization of aid to businesses, in compliance with Community legislation.

Offices of the Region in Paris and Brussels.

Efficient justice: reduced number of cases and very fast Administrative Court (TAR).

Ease of interaction with all levels of administration.

Attention to the needs of small and micro-enterprises in the planning of interventions.

#### Local authorities one-stop-shop

Single point of access for the applicant, to manage all proceedings concerning his production activity. In 2017, 78% of the applying companies got the immediate start of the activity.

### Digital PA: FINES Project

Since 2016, the Consortium of Local Authorities of the Valle d'Aosta has adopted a unique common digital form, which allows citizens and businesses a rapid and innovative access to all public services. The FINES service has been rewarded by Smau (\*) Milano 2017 among the successful cases.

(\*) Smau is an independent platform that connects over 50,000 entrepreneurs on topics such as innovation, technology, digital and internationalization.

### A LARGE SET OF GRANTS AND INCENTIVES

#### INNOVATION DEVELOPMENT PATH IN VALLE D'AOSTA

Settlement path, tutoring and mentoring, addressed to young people who want to set up a company.

**Pre-incubation** 

Realization at the entrepreneurship laboratories schools (collaboration with Junior achievement).





Competition for ideas of innovative companies (in collaboration with I3P).

Calls addressed to the strategical technological areas.

Financing R&D activities







### **Start up**

Financing development projects which contributes the development of innovative enterprises.

### Calls for Research Units

Encouraging Companies and Research Organizations to work together.





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#### **BUSINESS CULTURE**

Impresa in azione.

#### **SETTLEMENT IN VALLE D'AOSTA**

Start Cup.

Incubation in the "pépinières d'entreprises" and contributions for the development of a business plan.

Settlement in regional properties.

Settlement and development agreements (R & D, production facilities, environmental protection, energy efficiency, training, disadvantaged workers).

#### **COMPANY GROWTH**

Contributions for business development (start-up).

Innovative investments: contributions for innovative investments aimed at consolidating and developing companies operating in the industrial and craft sectors.

Aid for innovation: contributions for the acquisition of high-end assistance and consultancy services, under management and technology profiles.

Contributions for youth entrepreneurship.

Contributions for the internalization of companies.

Funding for capitalization and mortgages for investments.

Contributions for research and development projects.

Contributions for the introduction of systems to guarantee quality, environmental protection, worker safety and social responsibility.





### TAILORED REAL ESTATE SOLUTIONS

Assistance, real estate, financial and personalized service solutions.

Financing for investments in production plants: from 10% to 20% up to 1 million euros for Large enterprises.

Real estate offer for businesses and trade vast and diversified, including available and high quality public assets. Industrial areas with cutting-edge technological infrastructure.

Business incubators for Start-up and innovative companies.

Buildings for trade, shops and agribusiness.

Buildings for industry and handicraft production.





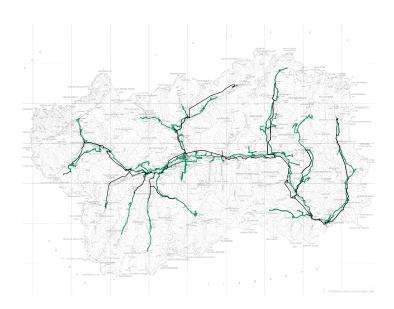
### FULL CONNECTED AND PLENTY OF FACILITIES

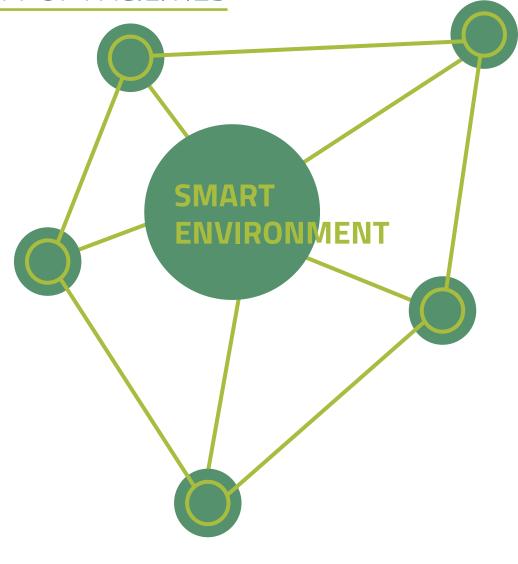
### Unique regional datacenter for the Digital Agenda

a shared database that allows an easy management of information, providing the technological tools necessary for the digitization and interoperability of services offered to citizens and businesses.

### "VdA Broadbusiness" Project

600 km of fiber optic for ultra wide band, connecting all 74 municipalities of the region and accessible to all citizens with free WiFi spots.









The Valle d'Aosta Region is characterized by important investments and attention to the achievement of the objectives of energy saving, energy efficiency and renewable energy production.

### **Electric Energy from renewable sources only**

about 99% coming from hydropower plants, giving 3.400 GWh/year.

#### The largest electric charger net in Italy

on the territory there is the most widespread network of electrical chargers in Italy, as well as hosting the largest "supercharger" in Europe for electric cars, built by Tesla on the A5 that connects Italy and France.

### Thermal energy (heat)

thanks to the District Heating Systems (as TELCHA operating in the City of Aosta), providing space heating and sanitary hot water in an safe, low cost and environmental friendly way.







Centre for technology transfer.

The branch of the Polytechnic University of Turin in Verrès town, is equipped with an interdisciplinary mechatronics laboratory, participates in several innovation projects developed together with the Aosta Valley companies.



Business incubators.

Centres of Excellence.







Department of finance, productive activities, crafts and labor policies.

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